### SAGEKINGSTON

#### **PLATINUM SALES BRIEFING**

#### **Notable Building Features:**

- 10 Storeys
- 325 Suites
- \$.39/ Sq. Ft. (Excluding Hydro)
- 8,000 Sq. Ft. of Commercial Space
- Rooftop Patio
- Fitness Centre

- Indoor Atrium with Glass Ceiling
- Study Rooms
- Lounge
- Spring 2019 Construction Start
- September 2021 Occupancy
- Fully-Zoned

#### **Notable Incentives:**

- 2 Year Lease Guarantee
- 2 Year Free Property Management by Sage Living
- Free Furniture Package to furnish entire suite

#### **Deposit Structure:**

- \$5,000 upon Signing
- Balance to 5% in 30 days
- 5% in 120 days
- 5% October 1st, 2019
- 5% February 1<sup>st</sup>, 2021

#### **Pricing Notes:**

- One Bedroom starting at \$319,990
- Two Bedroom starting at \$419,990
- Parking Available at \$25,000
- Locker Available at \$2,000

#### **Location:**

- 82 walk score Very walkable
- 15-minute walking distance to Queen's University
- 15-minute walk to over 200 businesses and all essential amenities
- Princess Street is the closest non-residential street to campus
- Beautiful water views of Lake Ontario
- Kingston is situated within 3-hour drive of 33% of Canada's population
- Directly in the middle between Toronto Montreal Ottawa over 10 million people

#### Queen's University Top Reputation and High Quality Students:

- Queen's University has the largest endowment fund per student in Ontario
- #1 graduation rate with 87% graduating in 2016
- 94.8% retention rate from 1st to 2nd year students
- Highest number of A+ students of any university in Canada
- Average grade of A+ or 89.2% for incoming students
- Highest number of award-winning faculty
- Bloomberg Businessweek ranks Queen's MBA #1 in the world for teamwork
- Maclean's 2016 Rankings report ranked Queen's #1 in student satisfaction

#### **Queen's Student Housing Situation:**

#### **Enrollment Growth**

- 2016-17 student enrollment of 27,149 students
- More than 90% of students come from outside Kingston
- 53% increase in student enrollment 2000-2016
- University planning to add 1,500 more students by 2020

#### **Wealthy Students**

- Queen's International Students growing faster than any other University
- Temporary Resident Student visa permits in Kingston grew by 187% from 2015-2017
- International students pay more than twice in tuition. Come from very wealthy families and desire private luxury student housing
- Only 30% of its students received government financial assistance compared to 64% at other universities
- Top choice for Ontario's elite private school students

#### **On-Campus Housing**

- Queen's on-campus housing only has 4,500 beds for 27,149 students
- Almost entirely for 1st year students.
- Still only 85.85% of 1st year students live on-campus. Number declining every year due to lack of supply.
- Queen's has over 5,000 upper year graduate students who tend to desire more private luxury accommodations

#### **Rental Market in Kingston:**

- Kingston has the lowest vacancy rate in Ontario
- Healthy vacancy rate is considered to be 3%. Kingston has a 0.7% vacancy rate
- Among new building (built after 2005) vacancy rate is only 0.3%
- Kingston has the 3rd highest rental rates in Ontario only behind Toronto and Ottawa
- Rental rates increased 3.6% 2016-17
- Current supply of student rentals are 50-100 year old houses in poor condition, no amenities, and high maintenance costs
- 1- and 2-bedroom new purpose-built luxury accommodations are scarce and highly sought after
- Students at Queen's pay \$750-800/month for a bedroom in a 5-7 bedroom house. More than 40% more than the same type of accommodation in Waterloo or Hamilton
- Low supply has led to record low vacancy rates and very high rental rates
- In addition, wealthy students and a growing number of international students desire luxury private accommodations and they can afford higher prices

#### **Barriers to Entry to Build in Kingston:**

- Queen's University is surrounded by heritage protected 2 storey residential neighbourhoods.
- Princess Street is the closest possible street to develop a condo building.
- Altus Group construction cost guidelines show Kingston 10% more costly than Toronto
- Kingston sits on top limestone bedrock. Making any excavation very expensive for builders
- Heritage protection creates very few lots that can be developed over time. The increased cost of construction will also deter builders from entering Kingston.
- This means each new building constructed will be more valuable over the long-term due to continued shortage of supply and minimal competition

#### **Sage Living Hands-Off Investment Solution:**

- Sage Living will take care of finding a tenant, securing a lease agreement, rent collection, and maintenance service requests from your tenant.
- Sage Living specializes in student housing with a portfolio of over 2000 beds under management
- Sage Living manages 11 different condo buildings. Conducting property management specifically for individual condo owners.
- For the 4th year in a row Sage Living has maintained 0% vacancy rate across its entire portfolio
- Sage Living has consistently achieved the lease guarantee rates in years 1 and 2. In some cases, it achieves rates 10-20% higher than guaranteed rate.

Please see our attached feature sheet and incentives.

## **SAGEKINGSTON**

FEATURED SUITES							
Layout	Туре	Starting Price	Baths	Balcony	Exposure	Lease	
Studio 10	Studio	\$234,990	1		South	\$1,000	
1B9	1 Bedroom	\$314,990	1	40	North	\$1,450	
1B4	1 Bedroom	\$324,990	1	48	South	\$1,550	
1B16	1 Bedroom	\$339,990	1	108	South	\$1,575	
2B1	2 Bedroom	\$419,990	2	0	Northeast	\$1,900	
2B12	2 Bedroom	\$439,990	2	83	West	\$2,000	
3B3	3 Bedroom	\$469,990	1	79	Southwest	\$2,600	

<sup>\*</sup>HST and Appliances are included in the base price. Property tax estimated at 1%\*

SUITE FEATURES AND FINISHES			
15 minutes from Queen's University	Resident Rooftop Terrace		
82 Walk Score	Gorgeous Material Selections		
Atrium with Garden and Glass Ceiling	Fitness Center		
8,000+ Sq. Ft. of Retail Space	Study Lounge		
Largest Building Near Queen's	Free Furniture Package		
Underground Parking	Games Room		

The growth projections and historical data in this region should not be overlooked. Queen's enrollment growth, international student growth, housing shortage, and record low vacancy rates. Queen's is an elite Canadian University attracting top students and high-quality tenants.

Kingston poses many barriers to entry for future construction making Sage Kingston rare and valuable asset. Please speak to a sales representative for more information and ask about our limited time incentives. Secure your investment today.

#### \*\*FULLY-ZONED\*\*

*MAINTENANCE	* <u>DEPOSIT STRUCTURE</u>	*PARKING/LOCKER NOTES
\$0.39/Sq. Ft.	\$5,000 on Signing Balance of 5% in 30 days	Conventional Parking: \$25,000 Conventional Locker <i>(15+ Sq. Ft.)</i> : \$2,000
Excludes: Hydro (electricity) Includes: Water, Gas, Common Area Upkeep, Building Insurance, Reserve Fund, Landscaping and Garbage Removal	5% in 120 days 5% October 1, 2019 5% on February 1,2021	Occupancy: September 2021







### **SAGEKINGSTON**

#### LIMITED TIME INCENTIVE OFFER

#### 2 YEAR LEASE GUARANTEE

# 2 YEAR FREE PROPERTY MANAGEMENT AND LEASING SERVICES FREE FURNITURE PACKAGE TO FURNISH ENTIRE SUITE

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Excludes: Hydro (electricity)
Includes: Water, Gas, Common Area Upkeep,
Building Insurance, Reserve
Fund, Landscaping and Garbage Removal

#### \*DEPOSIT STRUCTURE

\$5,000 on Signing
Balance of 5% in 30 days
5% in 180 days
5% in October 1,2019
5% on February 1,2021

#### \*PARKING/LOCKER NOTES

Conventional Parking: \$25,000 Conventional Locker (15+ Sq. Ft.): \$2,000

Occupancy: September 2021







<sup>\*</sup>As per plan or applicable investment. This list is just a sample list of the complete project. Please see a Sales Representative for a full list of standard features and more details. Prices, specifications, features and offerings are subject to change without notice. Exclusive listing Brokerage is Milborne Real Estate Inc. E. & O.E January , 2019 (V.1.0)

Date:							
Source:		_5/	VG	FKIN	IGST(	NC	
Sales Rep:			10		10310		
	SACER	TNCST	'ON	WORKSH			
	SAGE N	111/651	UN	WUKKSI	ועועוני		
	SELECT SUITE CHOICE(S) PROVIDE TOP THREE SELECTIONS			SELECT PARKING & LOCKER TYPE  CHECK SELECTION(S)			
	1st Suite/Model: 2nd Suite/Model:			Conventional Parking: \$25,000 Locker: \$2,000			
	3rd Suite/Model:			Ευνικί. ψ2,000			
	Additional Notes:						
Internal Allo	cation for Office use only						
Suite:				Time:			
Price:				Type (Check)	Investor Partial End User	End User	
Appointment	Date			Additional Notes			
	PLEASI	EEMAILT	O INFO	@SAGEKINGS	STON.CA		
PURCHASE	R 1:			PURCHASER 2:			
FULL LEGAL	NAME			FULL LEGAL NAME			
SIN#				SIN#			
DOB (MM/DD/	YYY)			DOB (MM/DD/YY)			
ADDRESS		SUITE#		ADDRESS		SUITE #	
CITY		PROVINCE		CITY		PROVINCE	
POSTAL COI	DE			POSTAL CODE			
CELL				CELL			
НОМЕ				HOME			
E-MAIL				E-MAIL			
OCCUPATION	N			OCCUPATION			
		DEPOS	IT STI	RUCTURE			
	FIVE THOUSAND DOLLAR	<b>RS (\$5,000</b> ) D	ue:	upon Signing			
	BALANCE TO FIVE PERC	ENT (5%)	ue:	in 30 days			
	FIVE PERCENT (5	<mark>%)</mark>	ue:	in 120 days			
	FIVE PERCENT (5	%) D	ue:	October 1st,2019			
	FIVE PERCENT (59	<mark>%)</mark> D	ue:	February 1 <sup>st</sup> , 2021			
COOPERATI	NG BROKER						
				Notes			
(Attach Business Card Here)							
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